



Davy Launches Ireland's First Stock Market App for the iPhone

***Latest Price Movements, Award-winning Research & Analysis
and more now available on your iPhone***

13 October 2010 - Davy, Ireland's leading provider of stockbroking, wealth management and financial advisory services, today launched Ireland's first stock market app developed for the iPhone.

The new app, downloadable FREE-of-charge, provides users with mobile access to Davy's award-winning analysis (including its Morning Equity Briefing) as well as the latest market prices and indices (images attached). The Davy app covers the ISEQ, FTSE, Dow Jones and NASDAQ markets as well as the latest foreign exchange rates.

Speaking today, Stephen Felle, Director of Private Clients at Davy said:

"We are delighted to offer another first with this iPhone App. Users can now receive award-winning research analysis, the latest market prices, educational webinars and much more directly to their iPhone. This Davy app can keep clients up-to-date on market developments and help them make investment decisions quickly, whilst on the move."

The app is available from today for FREE download through the iTunes App store. To download the app, visit the iTunes App Store at: <http://itunes.apple.com> from your Mac, PC or iPhone and search for 'Davy' or browse the Finance category.

Ends

13 October 2010

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About the App

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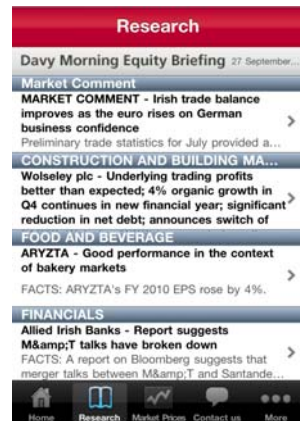
About the Davy iPhone App:

- Access insightful, robust, award-winning analysis on Irish and international equity markets and companies. Providing context for this analysis, you can also access the latest Davy commentary on the Irish and global economies.
- Find the latest price movements on the major equity and currency markets. Drill down to see which stocks are driving equity markets and view full-screen graphs.
- View our educational webinars, designed to help investors improve their investment knowledge. These webinars are aimed at providing educational information, regardless of your level of investment knowledge.
- Follow Davy Research on Twitter @DavyResearch



The Market Prices screen shows a table of stock prices and changes for various companies. The table includes columns for Company Name, Price, Change, and % Change.

Company Name	Price	Change	% Change
ABBEY	4.40	0.00	0.00
AER LINGUS	1.06	0.01	1.44
AGI THERAPEUTICS	0.00	0.00	0.00
ALLIED IRISH BKS	0.53	-0.00	-0.37
AMINEX	0.00	0.00	0.00
ARYZTA AG	33.20	-0.80	-2.35



About Davy

Davy is Ireland's leading provider of stockbroking, wealth management and financial advisory services. We offer a broad range of services to private clients, small businesses, corporations and institutional investors based in Ireland and internationally. Employing over 420 people Davy organises its activities around four interrelated business areas - Capital Markets, Corporate Finance, Private Clients and Research.

As the leading broker in the Irish market, we accounted for approximately 40 per cent of all dealings in Irish equities on the Irish Stock Exchange in 2009. Davy is the only Irish based primary dealer in Irish Government Bonds and acts as arranger on most Irish corporate bond issues. We act as broker to 9 of the top 10 companies listed on the Irish Stock Exchange and 15 out of the 24 companies listed on the ESM (Ireland's equivalent of AIM). Davy is responsible for circa 70 per cent of funds raised on the Irish Stock Exchange over the past few years and has been consistently recognised by the world's top names in financial services for the quality of our research and service.

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- No. 1 research team, Ireland - Institutional Investor All-Europe research team survey 2010
- Ireland's No. 1 brokerage in the Thomson Reuters Extel Pan-European Survey 2010
- Ireland's leading stockbroker in the Finance Stockbroking Survey 2009 - Davy won a total of 14 categories including half of the dozen awards for equities and the two main economic research awards.